

THE ROTARY CLUB OF RYDE—DISTRICT 9680 CHARTERED 1946

The HUB

Tuesday 28 August 2012

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August

***Rotary Membership &
Extension Month***

Rotary International Officers 2012 — 2013



President Rotary International Sakuji Tanaka
 Rotary Club of Yashio, Japan
 District 9680 Governor.....John Dodd (Ryde)

Rotary Club of Ryde

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 Projects Allen Horrell
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 Vocational Service..... Graham Metcalfe
 Youth Service Charles Kilby

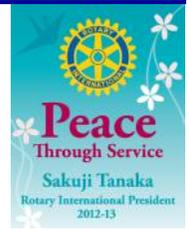
Communications

Bulletin Editor—The HUB..... Jan Cutler
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 Programmes David James
 Attendance Ross Rocca
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 Conference Co-ordinator..... Patrick Longfield
 Public Officer John Dodd
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Club Information



Chartered: 22nd April 1946
 Club: #18039 / District: #9680 in NSW, Australia
 Meeting Place: Level 2, Next Generation Club, next to
 Ryde Aquatic Centre, 504 Victoria Road, Ryde
 Meeting Time: Every Tuesday — 6:00pm for 6:30pm
 Postal Address: Rotary Club of Ryde Inc.
 PO Box 90 Ryde, NSW 1680
RSVP extras or absences to: Val Payne 9874 5787



Deadline for material in The HUB is Friday 5pm unless otherwise arranged.

This Week...

Tonight 28th August

Philip Smith—ROMAC

Philip is ROMAC's District Chairman, and will present an update on the **Rotary Oceania Medical Aid for Children**.

Tonight's Roster

Welcomers	Les Whitcroft & Ken Allen
Loyal Toast by	John Brown
Guest Speaker introduced by	David James
Guest Speaker thanked by	Erdem Toner

If you are unable to fulfill this duty, please arrange your own swap and inform President Burkhart of the change.

The "Meeting Night Roster" for the next 3 meetings appears on Page 11



Burkhart's Blog



Greetings to all Ryde Rotarians and Rotary friends.

Tonight's guest speaker is Philip Smith, from the Rotary Club of Chatswood. Philip is the District Chairman of the Rotary Oceanic Medical Aid for Children (ROMAC). ROMAC is bringing children, disadvantaged by birth defects or accidents, to Australia for major surgery, thus turning their lives around.

At our board meeting last week we approved the expenditure of:

\$ 750 - to purchase a second microphone,

\$1,000 - for the establishment of our new Interact Club at Ryde Secondary College,

\$ 500 - to enter a Dragon boat, manned by our own members to **win** the race at the Ryde Rivers Festival!

Don't forget next Saturday we have our **graffiti removal patrol**. Our fundraising committee is actually looking at the possibility of slightly commercializing this activity, by asking affected owners to donate some funds to us, for the otherwise quite expensive removal of this blight from their premises.

Next week we hear from Toni Cavalenes, a social worker and trauma specialist from Staten Island New York, giving us a retrospective of the horrible events on the 11th September eleven years ago in 2001.

Burkhart



Last meeting ... as recalled by Allen Horrell



President Burkhart welcomed visitors including Rob Senior who has come along to our meetings for at least the third time. President Burkhart then encouraged us to buy Polio Plus badges toward DG's better half Janelle's project which is also our RI main project.

Chicken schnitzel arrived with chips, broccoli, sugar snap peas, cauliflower, and my favourite string beans! When asked to explain why I now like beans, I explained that pavlovian conditioning over the last two years had cured my aversion, as I now associate string beans with Ryde Rotary meetings, so they must be good!

PE Adrian Hallett confirmed that the next Graffiti clean-up day will be Saturday 1st September.

Rtn Julie Thorp spruiked the Father's day present wrapping the next evening. As I type this, I realise I should have been there hours ago. Sorry Julie & Nora, I completely forgot! In my defence I did buy a ticket in Julie's Inner Wheel Duck Race raffle which was circulated next. Julie also reported back on our team's success at the Macquarie Rotaract trivia night last weekend, our team coming a respectable 15th in a field of 15.

I reminded the Conference promoters to follow up their allotted AG's for their presentation to Zone President's meetings, then pointed out the Vocational Committee report in this week's Hub. This idea of Avenue of Service Chair's reports has been a dream of Hub editors since the days of legendary Ed Berlage, but none has succeeded before PP Jan Cutler. This series of reports is the editorial equivalent of Olympic gold! The achievement was acknowledged by a round of applause from the club. I then announced that I will be away in Adelaide all next week, and that I needed someone to scribe for the Hub in my absence. Rtn Kalma McLellan nodded in response, accumulating karmic credits that would bear fruit later.

Rtn Stefan Sojka followed me to the lectern speaking of our Club's dragon boat challenge at the Ryde River Festival. He then reported on his address to the Ryde Secondary College the previous Friday where he astounded himself by recruiting 31 students and two teachers to found an Interact Club. So at last we will have a club within Ryde's city boundaries, and North Ryde are keen to help with establishing it.



Membership Director Patrick Longfield announced a mentoring scheme to help with membership development and retention. I reflected that all the mentoring in the world won't help if we induct people who just don't "get" Service above Self. Many are inducted, but not all appreciate what Ryde Rotary has to offer, or can afford the time and commitment to become a lifetime member. That aside, I applaud Patrick's concept of using mentors to enhance new members' experience of Rotary.

Then it was time for **Onni Kivimaa's** weekly report. It was his third week at school and he said school is very different here, more like Russia in the 1950's than the modern Finnish schools he is used to. He spent time at Lake Macquarie with his current host family the Dodds.

Last meeting cont'd ...

About this time dessert appeared, miniature pavlova's, a kiwi delicacy presumably served to mark the All Black victory in the Bledisloe the weekend before, which I otherwise would not have mentioned.

In the absence of a Serjeant at Arms, we had **Corporal David Johnston** in charge, who deputised guest speaker Murray Stone to draw the Spackle - Kalma McLellan's ticket as it happened!

Desperately trying to shuffle the Joker amongst the remaining 4 cards in a depleted deck, David had failed to stop Kalma cutting the Joker, and the jackpot of \$1,000 was struck! (Now there's a trivia question here for you: Why is a prize won by finding the Joker called a **Jackpot**?) The club's applause showed their approval of the winner and having just volunteered to cover for me next week, it was a clear case of good Karma for our Kalma . . . or you could say "what goes around comes around"!



In an attempt to accumulate more funds before Serjeant Duncan's return, David fined the noisy table, then the quiet table, who then were noisy in protest and were fined again. Kalma was fined for her win in Spackle, but the New Zealand-born in the room escaped a fine for the All Black's victory at the weekend and the many Australian-born for the Wallabies' loss, which would have been even more lucrative! In the cross-fines I told how I had commended David on Channel 10's decision to axe the "Everybody Dance Now" program, as the last thing Australia needs is another Talent Show. "Did they?" he responded, "I hadn't heard!"



PP David James introduced our guest speaker Murray Stone from the "Kid's Research Institute" at the Children's Hospital Westmead. Murray explained the work of the Institute and the extensive medical research being carried out, benefiting children today and the children in years to come. Medical research can and does help children recover from formerly incurable diseases, many of which are as unpronounceable as they are incomprehensible to the average Rotarian. We can only marvel at the

resilience of the children smiling in the photographs as they recover from life-threatening conditions, and at the dedication of those who work to make them well, and suffer with them when they cannot.

PP Patrick Longfield gave a vote of thanks presenting Murray with a Certificate of Appreciation indicating that a donation had been made to Polio Plus on his behalf. I couldn't help wondering whether a donation to the Australian Rotary Health (ARH) would not have been more appropriate on this occasion. That is (or should be) our second favourite charity, just behind the Rotary Foundation, and its premiere project Polio Plus.

Allen Horrell

RYDA



We would like volunteers from Rotary to join us and support local schools that they already have a relationship with and assist in hosting this school to facilitate a smooth delivery of the RYDA program. It would be ideal if we could have 3 volunteers from your club to join us at

Holy Cross College, Ryde on Tuesday, 30 October

The RYDA Program is a road safety education course aimed at equipping young people aged 16 to 17 years old (generally Year 11 students) with the knowledge to stay safe on Australian roads. RYDA focuses on attitude and awareness of young people as drivers and passengers, with the theme My Life – My Choices. RYDA is now conducted in seventeen Rotary Districts across Australia and is established as one of the most successful and strongly supported Rotary youth programs in Australia.

RYDA is a one day program held at an out of school venue and includes six sessions that are designed to be interactive and cover a broad range of topics including hazard perception, stopping distances, alcohol, drugs, fatigue and driving, plus buying and maintaining a safe vehicle - all aimed at influencing the attitude of young people before they get behind the wheel of a car. Presenters are all experts in their field including Driving Instructors, Crash Survivors and Police Officers.

Students are divided into groups and are assigned a Rotary volunteer to guide them through the RYDA sessions. Morning tea and lunch will be provided – there is a section on the form to also advise of any special food requirements to assist us in our catering arrangements

If you, or any of your colleagues, would like to attend a RYDA day, notification is required a minimum of 2 week's notice prior to the schools excursion date. Please note that school's do not always attend the same venue as they always have, and that they may change their dates.

Please contact me directly to confirm your attendance so I can give you information on the venue, parking and catering— **Liane Leslie, Sydney Program Venue Coordinator**
Email: liane@rse.org.au or Mobile: 0419 274 959

As per Rotary protocol, volunteers are required to sign a Child Protection Form on the day.

Thanks to the support from clubs like yours, the RYDA Program will continue to provide the young people in your area with a well respected road safety education program. Thank you for helping to make a safer community for all.

Enquiries— Charles Kilby
 Youth Service

Rotary International

Rotarians share tips for recruiting new members

Eight years ago, Géné Villaça-Crestia was asked by her district governor to start a new Rotary club in her country, Benin, a narrow, north-south strip of land in West Africa.

She had been a Rotarian for only four years and didn't really know where to begin. But she had a few things working in her favor: Villaça-Crestia is extremely passionate about Rotary, and she doesn't take no for an answer.

"I don't hesitate to drive to people's places and come back again," says Villaça-Crestia of her recruitment style. "I don't wait for them to get back to me and tell me they don't have time. I insist and go after them until they understand what Rotary is all about and the good it will do them to join."

Villaça-Crestia's techniques have been extremely effective. Within three months of her district governor's request, she helped launch the Rotary Club of Cotonou Rive Gauche, Benin, and became the charter president. During the next two years, she helped form three other clubs, including two composed almost entirely of younger Rotarians.

This year, she and her son, Boris Crestia, a public relations specialist and Rotary Public Image Coordinator for Zone 20A, have teamed up to recruit advertising, public relations, and media professionals for another new club, which will soon be seeking its charter. Members have set goals of promoting basic education and literacy in Africa and serving as a public relations resource for other clubs.

Be passionate and persistent

Villaça-Crestia says the key to recruiting new members is to show them how passionate you are about Rotary and be persistent.

"People say they came to Rotary because they felt my passion and I could communicate it to them," she says. "In this state of mind, any challenge is never really impossible.

"More than once, I had to wait hours in a reception area in order to meet an important or busy person and be able to convince them to join Rotary or give to The Rotary Foundation," she adds. "But when you just explain to people, for instance, that the same money they pay for a nice meal in a good restaurant could help immunize a great number of families against polio, most people are sensitive to this and react immediately."

Villaça-Crestia says her favorite thing to say to prospective members is that by being Rotarians, they can be a bridge between the millions of dollars available through The Rotary Foundation and the poorest populations of the world. "Knowing that, and not becoming a Rotarian, is almost criminal," she says.



RI's Anniversary cake

By Arnold R. Grahl
Rotary News -- 9 August 2012

Weekly Report: Public Relations



We have so much going on and so much coming up – how do you know what you are going to concentrate on, give your time to, make the most of, give the most to???

Questions are endless, however your time and pockets are not!

The most important event in our calendar this year is the District Conference, and you will be hearing lots and lots about it over the next 7 months as our excitement and anticipation build.

One of biggest jobs is to make sure that all the other clubs are equally enthusiastic about this final big shindig for District 9680, and that is the task of the Conference Committee in coming weeks. But as you already know, EVERYONE has a job over our special weekend.

But there is much more to what is happening, even over coming weeks, and watching the 'Up-and-Coming' section of our famous Hub is a great way to keep in touch, and keep your diary full. Don't be shy to volunteer as much as you can to keep the wheels ticking over. And if you trip across events that would be worth advertising, let me know so I can get something happening!

Kalma McClellan
Public Relations

Next Week: International

Up-and-Coming Rotary Events

- Saturday 1 September** Graffiti Removal Patrol
8.00 am Ryde Bowling Club car park
- Sunday 2 September** Fathers' Day gift distribution to Nursing Homes
- Sunday 9 September** Ryde River Festival — be there to cheer on our own Club's Dragon Boat Crew !
- Sunday 23 September** ROTARY's GRAFFITI REMOVAL DAY
- Tuesday 30 October** RYDA—Holy Cross College, Ryde

Deadline to submit material in **The HUB** is Friday 5pm unless otherwise arranged.

Comedy Page

A man in a hot air balloon realized he was lost. He reduced altitude and spotted a man below. He descended a bit more and shouted, "Excuse me, can you help me? I promised a friend I would meet him half an hour ago, but I don't know where I am."

The man below replied, "You are in a hot air balloon hovering approximately 30 feet above the ground. You are between 40 and 42 degrees north latitude and between 58 and 60 degrees west longitude."



"You must be an engineer," said the balloonist.

"I am," replied the man, "but how did you know?"

"Well," answered the balloonist, "everything you told me is technically correct, but I have no idea what to make of your information, and the fact is I am still lost."

The man below responded, "You must be a manager."

"I am," replied the balloonist, "how did you know?"

"Well," said the man, "you don't know where you are or where you are going. You made a promise which you have no idea how to keep, and you expect me to solve your problem. The fact is you are exactly in the same position you were in before we met, but now, somehow, it's my fault."



Sometimes it DOES take a Rocket Scientist!! (true story)

Scientists at Rolls Royce built a gun specifically to launch dead chickens at the windshields of airliners and military jets all travelling at maximum velocity.

The idea is to simulate the frequent incidents of collisions with airborne fowl to test the strength of the windshields.

American engineers heard about the gun and were eager to test it on the Windshields of their new high speed trains.

Arrangements were made, and a gun was sent to the American engineers.

When the gun was fired, the engineers stood shocked as the chicken hurtled out of the barrel, crashed into the shatterproof shield, smashed it to smithereens, blasted through the control console, snapped the engineer's back-rest in two and embedded itself in the back wall of the cabin like an arrow shot from a bow.

The horrified Yanks sent Rolls Royce the disastrous results of the experiment, along with the designs of the windshield and begged the British scientists for suggestions.

You're going to love this

Rolls Royce responded with a one-line memo:

"Defrost the chicken."





Attendance last meeting

Attendance Last Meeting: 89.74%

Makeups:

John Dodd, Artin Etmekdjian, Bob Kaye-Smith, Charles Kilby, John Mazlin.

Apologies:

John Dodd, Surinder Joson, Kathryn Dodd, Artin Etmekdjian, Bob Kaye-Smith, Charles Kilby, Doug Thompson

Guests:

Onni Kivimaa

Friday Night Roster for Onni Kivimaa

Onni is presently hosted with John & Janelle Dodd

Who	When	Who	When
Charles Kilby	31/08/12	Siddarth Maheshwari	14/09/12
Patrick Longfield	07/09/12	John Mazlin	21/09/12

Looking Ahead...



28th August ROMAC—Philip Smith
4th Sept 9/11 Retrospective - Toni Cavalenes, Social Worker, Staten Island, New York
11th To be advised

Anniversaries



30th August 29 year Club Anniversary for Ed Berlage



Smile . . .

Behind every successful man is his woman. Behind the fall of a successful man is usually another woman.

Useful websites

- Rotary Club of Ryde www.ryderotary.org.au
- Rotary International www.rotary.org
- Rotary Down Under www.rotarydownunder.com.au
- ShelterBox Australia www.shelterboxaustralia.com.au
- School of St Jude www.schoolofstjude.co.tz

Other events ...

▶ Pirates of Penzance

Date: from 24 August to 1 September
 Details: 9777 7547 or www.zeniththeatre.com.au



▶ Graffiti Removal Day

Date: Saturday 1st September (Saturday for this month only)
 Contact: Charles Kilby/Adrian Hallett



▶ City of Ryde Eisteddfod

Date: 1st September
 Time: 2-5 pm (14 years and under)
 3.30 pm (15 years and over)



▶ The Victory Ball

Date: Friday 21st September
 Time: 7 pm
 Details: 9438 7050 or www.victoryball.org



▶ Graffiti Removal Day

Date: Sunday 23 September
 Details: 1300 665 310 or www.graffitiremovalday.com.au



▶ 2012 AIM Rebecca Gregory Indigenous Scholarship

Applications close: 12 October 2012
 Details: www.aim-nsw-act.com.au



▶ RYDA—Holy Cross College, Ryde

Date: Tuesday 30 October
 Details: Email: liane@rse.org.au or Mobile: 0419 274 959

We'll be sad if we don't SEE YOU ON TUESDAY ...



If you need to give a late apology for non-attendance at any meeting please ring Val Payne (9874 5787) **before 10am Monday**. Club policy is that you will be expected to pay for your meal if you are absent without timely apology. Isn't that **fair to all concerned?**

Meeting Night Duty Roster

Date	Welcomers		Loyal	Intro	Thanks
04/09/12	Geoff Brennan	Paul Burnett	Bob Carroll	Martin Aston	Kalma McLellan
11/09/12	Jan Cutler	Noel Dunn	Peter Cooper	David James	Graham Metcalfe
18/09/12	Nora Etmekdjian	Adrian Hallett	Noel Dunn	David James	Rob Mitchell

If you are unable to fulfil this duty, arrange your own swap and then advise President Burkhart

The Rotary Club of Ryde



The Rotary Vision

Rotary is a worldwide organisation of more than 1.2 million business, professional, and community leaders. Members of Rotary clubs, known as Rotarians, provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

There are 33,000 Rotary clubs in more than 200 countries and geographical areas. Clubs are non-political, nonreligious, and open to all cultures, races, and creeds. As signified by the motto "Service above Self", Rotary's main objective is service — in the community, in the workplace, and throughout the world.

Rotary Grace

O Lord and giver of all good
 We thank you for our daily food
 May Rotary friends and Rotary ways
 Help us to serve you all our days.

The Four-Way Test

of the things we think, say & do:

1. Is it the Truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

Advance Australia Fair

Australians all let us rejoice, for we are young and free;
 We've golden soil and wealth for toil;
 Our home is girt by sea;
 Our land abounds in nature's gifts,
 of beauty rich and rare;
 In history's page, let every stage, Advance Australia Fair.
 In joyful strains then let us sing, Advance Australia Fair!