



## "20 Answers to the Question: Why Join Rotary?"



1. **FRIENDSHIP.** In an increasingly complex world, Rotary provides one of the basic needs - fellowship or friendship.
2. **BUSINESS DEVELOPMENT.** Everyone needs to network. Rotary consists of a cross-section of the business in the local community. Its members come from all walks of life. They help each other and collectively help others.
3. **PERSONAL GROWTH AND DEVELOPMENT.** Membership in Rotary continues one's growth and education in human relations and personal development.
4. **LEADERSHIP DEVELOPMENT.** Rotary is an organisation of leaders and successful people. Serving in Rotary is like a course in leadership, learning to motivate, influence and lead others.
5. **CITIZENSHIP IN THE COMMUNITY.** Membership of Rotary makes one a better citizen. The average Rotary Club consists of the most active citizens in any community.
6. **CONTINUING EDUCATION.** Each week at Rotary there is a programme designed to keep one informed about what is going on in the community, the country and the world. Each meeting provides an opportunity to listen to different speakers on a variety of topics.
7. **FUN.** Rotary is fun, a lot of fun. Each meeting is fun. The club projects are fun. Social activities are fun. The service is fun.
8. **PUBLIC SPEAKING SKILLS.** Many individuals who joined Rotary were afraid to speak in public. Rotary develops confidence and skills in public communications and the opportunity to practice and perfect those skills.
9. **CITIZENSHIP OF THE WORLD.** Every Rotarian wears a pin that says: "Rotary International." There are very few places in the world that does not have a Rotary Club. Every Rotarian is welcome - even encouraged - to attend any of the 34,500 clubs in 194 nations and geographical regions. This means instant friends around the world.
10. **ASSISTANCE WHEN TRAVELING.** Because there are Rotary clubs everywhere, many a Rotarian in need of a doctor, lawyer, dentist, advice, etc. while travelling has found assistance through Rotary.
11. **ENTERTAINMENT.** Every Rotary Club and district has parties and activities that provide diversion in one's business life. Rotary holds conferences, conventions, assemblies and institutes that provide entertainment in addition to Rotary information, education and service.
12. **DEVELOPMENT OF SOCIAL SKILLS.** Every week and at various events and functions, Rotary develops one's personality, social skills and people skills. Rotary is for people who like people.
13. **FAMILY PROGRAMME.** Rotary provides one of the world's largest youth exchange programmes, school and university clubs for future Rotarians and a host of activities designed to help family members in the growth and development of family values.
14. **VOCATIONAL SKILLS.** Every Rotarian is expected to take part in the growth and development of his or her own profession or vocation, to serve on committees and to teach youth about one's job or vocation. Rotary helps to make a better doctor, lawyer, teacher and so on.
15. **THE DEVELOPMENT OF ETHICS.** Rotarians practice a 4-Way Test that governs one's ethical standards. Rotarians are expected to be ethical in business and personal relationships.
16. **CULTURAL AWARENESS.** Around the world, practically every religion, country, culture, race, creed, political persuasion, language, colour and ethnic identity is found in Rotary. It is a cross section of the world's most prominent citizens from every background. Rotarians become aware of their cultures and learn to love and work with people everywhere. They become better citizens of their countries in the process.
17. **PRESTIGE.** Rotary members are prominent people: leaders of business, the professions, art, government, sports, military, religion and many other disciplines. Rotary is the oldest and most prestigious service club in the world. Its ranks include executives, managers and professionals - people who make decisions and influence policy.
18. **NICE PEOPLE.** Rotarians above all are nice people - the nicest people on the face of the earth. They are important people who follow the policy of *"it's nice to be important, but it's important to be nice"*.
19. **THE ABSENCE OF AN "OFFICIAL CREED".** Rotary has no secret handshake, no secret policy, no official creed, no secret meetings or rituals. It is an open society of men and women who simply believe in helping others.
20. **THE OPPORTUNITY TO SERVE.** Rotary is a service club. Its business is helping mankind. Its product is service. Rotarians provide community service to both local and international communities. This is perhaps the best reason for becoming a Rotarian, the chance to do something for somebody else and to sense the self-fulfilment that comes in the process and return of that satisfaction to one's own life. It is richly rewarding.

