

THE ROTARY CLUB OF RYDE—DISTRICT 9680 CHARTERED 1946

The HUB

Tuesday 18th October 2011

Volume 66

Issue No. 16



**October is
Vocational Service
Month**

Rotary International Officers 2011 — 2012



President Rotary International	Kalyan Banerjee Vapi, Gujarat, India
District 9680 Governor	David Rands

Rotary Club of Ryde

Directors

President	Ken Allen
Administration	Burkhard Foertsch
Foundation	John Mazlin
Membership	Allen Horrell
Public Relations	Adrian Hallett
Projects	Rob Mitchell
Secretary	Bob Kaye-Smith
Treasurer	Mick Nelson
Immediate Past President	Allen Horrell

Avenues

Community Service	Nora Etmekdjian
International Service	Siddharth Maheshwari
Vocational Service	Ron Thomson
Youth Service	Charles Kilby

Communications

Bulletin Editor — The HUB	David James
Photographer	John Mazlin
Serjeant-at-Arms	Steve Thorp
Programmes	Martin Aston
Attendance	Ross Rocca
Social Secretary	Peter Cooper
Historian & Archivist	Doug Thompson
Conference Co-ordinator	Patrick Longfield
Public Officer	John Dodd
Webmaster	Stefan Sojka
Web Address	www.ryderotary.org.au
E-mail address for HUB Contributions	editor@ryderotary.org.au

Club Information



Chartered: 22nd April 1946
 Club: #18039 / District: #9680 in NSW, Australia
 Meeting Place: Level 2, Next Generation Club,
 next to Ryde Aquatic Centre, 504 Victoria Road, Ryde
 Meeting Time: Every Tuesday — 6:00pm for 6:30pm
 Postal Address: Rotary Club of Ryde Inc.
 PO Box 90 Ryde, NSW 1680
RSVP extras or absences to: Val Payne 9874 5787



This Week... Macquarie Uni Rotaract

Tonight Oct 18: Macquarie Uni Rotaract Club - Rory Tarnow-Mordi

Tonight's Roster

Welcomers:	David Johnston, Surinder Joson
Loyal Toast by:	Bob Carroll
Guest speaker introduced by:	Ron Thomson
Guest speaker thanked by:	David James



If you are unable to fulfil this duty, please arrange your own swap and inform President Ken what you've done

The Roster for the next two weeks appears on Page 11



Ken's Korner

Greetings for another week. Last week it was a joy to welcome **Erdem Toner** as a new member to our club and we look forward to fellowship with him in the future. There has been further news on the membership front that **James Candrick** has submitted his resignation to the board citing the various pressures he is currently under and **Lydia Scuglia** has asked to transfer her membership to Macquarie Park Club. She has been making up there and the meeting time suits her much better. We are sorry to see them both go and wish them well for the future.

Due to his current indifferent health **Mick Nelson** has stood down as treasurer. I would like to thank him for his work for us for the past three months and I am very grateful that **Graham Metcalfe** has offered to fill the breach.

Nora Etmekdjian has pneumonia which requires six weeks of rest. Nora we wish you a speedy recovery and return to Rotary.

A big thank you to the barbecue workers who've been working hard over the past month. We will hear this week of the results their efforts will bring to the club.

This week our speaker will be **Rory Tarnow-Mordi** from Macquarie Uni Rotaract Club. He will speak on the recent Asia Pacific Regional Conference held recently in the Philippines and on Rotaract in general.

See you all on Tuesday

Ken

Absentee Advice — RING VAL

If you need to give a late apology for non-attendance at this week's meeting, please ring Val Payne (**9874 5787**). Club policy is that you will be expected to pay for your meal if you are absent without timely apology. Not only that, it's the polite thing to do.



Last Week... as recalled by Allen Horrell

I was rostered on as Greeter, and must say I enjoyed welcoming every member and guest as they arrived. It was something I tried to do as President, but was usually busy dealing with preparations for the meeting to do so properly. I think it is a good idea, and with three week's warning, there is plenty of time to arrange a swap if you can't attend on a particular night. We started with the Rotary Grace, and then **Adrian Hallett** rose to introduce **Karen Cohen**, a visitor recruited at our Eco-day Barbeque. **Erdem Toner** had brought his girlfriend **Judy Wang** along for his initiation, so our membership plans appear to be working. Dinner of steak and two (or was it three?) veg, followed Apple Strudel, was accompanied by the fellowship that keeps us coming back each Tuesday. At our table conversation ranged from Philately to Philanthropy, from the weather to whether Geoff really thought Pippa Middleton rather than the Global Climate was hot!

PP **Martin Aston** announced that he is finally ready to give us the Shirts, in plenty of time for the barbeque on Sunday. As he warned us "Do not tumble dry them or they will SHRINK!!!" I thought "Well done, Martin on carrying this often thankless task to a successful conclusion!"

Geoff then spruiked the Australian Rotary Health Fund Dinner for "President Allen" – oh the formality!

Adrian Hallett reminded us of the BBQ at Ryde Hospital the next day at 11am. PP **Bob Carroll** was asked to explain where it was for new members, and tackled the task with precision: "it's the same place it's always been, it hasn't moved!" Adrian then went on to give us directions to the Lane Cove Park Barbeque on Sunday, from 11am till sold out: "it's the Riverside drive side of the park, not Lady Game Drive end." That instruction was reversed by email later, with entry being off Lady Game Drive.

President Ken announced that because of disruption of traffic due to a car accident, PDG **Les Whitcroft** had given up the attempt to make it to the meeting, and returned home. It was agreed that he be marked as present for attendance purposes. The honest attempt is what counts. **Ross Rocca** adjusted the attendance accordingly.

Victoria is back at School this week, but reported going to the movie "Monte Carlo" with exchange student friends on Wednesday, and that **Bernadette** took her to Haberfield on Friday where she enjoyed Italian food, as you do. In case you didn't read of it on the Friday night Roster, Victoria moved to the **Dodd's** residence on Saturday. PP **Peter Cooper** announced that Lithgow is in the bag, and wants numbers for lunch at the Power Station on Saturday. Having been assured by PP **Geoff Brennan** that "the Power Station visit is unmissable," **Bernadette** and I will attend for sure.

Patrick Longfield announced "your accommodation for the Wollongong Conference is booked, but register for the conference itself on the website!" Having attempted this later that night, I fully understand why Patrick wanted no part of it. PP **Duncan Taylor** reported on our award of the Ryde Rotary Citizenship Award at Marsden School to **Adrianna Bertoni**, who also scooped several of the academic awards. He is off to represent us at James Ruse Interact's meeting on Thursday: this is a great job Duncan is doing for our club and these young people. He is also involved in the Hunter's Hill-Ryde Men's Shed, a suitable shed having been located behind the Holy Name of Mary

(Continued on page 5)

Last week ... more

Catholic Church, the one in Hunter's Hill, not the one in Rydalmere. Soon Duncan will be knocking out mailboxes with the best of them. Due to the First Hairdresser now being the Patron, there has been a massive increase in Federal funding to Men's Sheds, so this originally Rotary project is now assured of a continuing future on its own.

President Ken carried out his first induction with aplomb: **Erdem Toner** first attended meetings here last year, and has been duly elected to membership. He hails from Istanbul, and has been here since 2003, gaining two Master's degrees ant UNSW and UTS and starting his own construction company since then. After the induction President Ken presented him with his dinner disk, and Judy with flowers to mark the occasion. Welcome to Ryde Rotary, Erdem!



President Ken Allen with Erdem Toner and Judy Wang

Stefan had the winning spackle ticket but was unable to find the Joker, to the chagrin of many members: if he had won, he could have afforded a haircut and a shirt that tucks in! The Serjeant fined him anyway, and **Tony** for wearing a tie, **Ken** for missing three of the speakers, **Peter Cooper** for passing out brown paper bags that had no money in them, and **Burkhart** for asking his new Son in Law if he was capable of supporting his new family. His reply was "No, only your daughter! You are on your own!" **John Higgins** was fined for being late to the meeting as second greeter, and **David James** for a brain teaser in this week's **Hub** that remained incomprehensible even after reading the answer: "I've got repetitive strain injury to my brain," explained Serjeant Steve. Foundation Director **John Mazlin** was fined for leaving his phone on, but the Serjeant failed to fine Australians for the Wallabies' massive 11-9 victory over South Africa in the Rugby, or New Zealanders for their unconvincing 33-10 near loss to Argentina! I kid you not – that's how it was reported in the SMH.

Rtn **Kalma McLellan** introduced Guest Speaker Jenny Moulder, Magister Artium, who spoke for the Young Love Foundation, started by Vicky Condon, which provides mentoring and support for wayward high school students.



Jenny Moulder

Mentoring is by people who positive role models trained in mentoring at TAFE in a six week course of 4 hours each Monday, after which they meet with their Mentees for one hour each week followed by a debriefing session. I assume the mentors are independently wealthy, retired or unemployed, as anyone with a 9 to 5 job wouldn't be able to attend the training nor the mentoring sessions. From all accounts they have got the mentors, and the mentees are benefiting from having an impartial person who can listen to their side of things in a non-judgemental way and offer suggestions as to how they might get better outcomes by doing things better. Jenny was thanked by Rtn **Maureen Mulheron**, and we ended our meeting with the National Anthem after which we collected our club shirts next door.

Allen Horrell

October is Vocational Service Month



Membership in Rotary is based on a member's vocation, with each club striving to create a microcosm of its community's business and professional world. This unique feature provides the source for Rotary's historic commitment to vocational service, the second of Rotary's four Avenues of Service. Through vocational service, Rotarians are expected to adhere to and promote high ethical standards in all their business dealings, recognize the worthiness of all useful occupations, and contribute their professional expertise and skills to addressing societal problems and needs.

Historically, Rotarians have promoted the practice of high ethical standards as part of their commitment to vocational service. Two tools developed by Rotarians — The Four-Way Test and the Declaration of Rotarians in Businesses and Professions — provide a road map for practicing ethical behaviour in the workplace and other areas of life.

Advancing high ethical standards in the workplace

Rotarians can use their standing as business leaders and respected members of all professions to promote and advance high ethical standards by setting a positive example among employees, associates, and the community in general. All types of work-related interaction offer an opportunity to encourage ethical behaviour. Here are a few specific ways that Rotarians can integrate ethics into their daily work life:

- In hiring, training, and review procedures, include discussion and emphasis of honesty, accountability, fairness, and respect.
- In internal communications, praise and encourage exemplary behaviour both on and off the job.
- In relations with customers, vendors, and business associates, communicate and demonstrate your personal commitment to high ethical standards.

Three keys to ensuring ethical behaviour in the workplace

A 2009 article in Forbes magazine on leadership suggests that ethical business practices depend on three things: honesty in use of language, insistence on proper behaviour, and a refusal to allow for gray areas.

- Use honest language. "One of the most important things a leader can impart to his or her organization is an honest and explicit use of language." Expose the unethical consequences that may be concealed in such euphemisms as "strategic business practices" and "competitive advantage." Use your power of language to make a clear statement of your ethical position.
- Insist on proper behaviour. "Behaviour results from values, yes. But values can result from behaviour too." Make ethical practices a standard component of your employees' performance expectations to help them develop and strengthen their personal integrity.
- Refuse to allow for grey areas. "While moral absolutism may sound like an archaic and austere concept, . . . it's exactly what is needed to establish a clear, strong, unwavering voice for doing the right thing."

The classification principle — the guideline by which nearly all Rotary membership is determined — ensures that each club's membership represents a cross-section of its community's business and professional population. Classification and vocational service

An Introduction to Vocational Service

go hand in hand. Just as a Rotarians represent their vocation in Rotary, so too do they represent Rotary in their vocations.

Classification talks are a great way to promote vocational awareness in your club. These presentations give members the chance to learn the inner workings of jobs other than their own, including the various problems that arise and the solutions used to address them. Classification talks may also serve as a starting point for initiating club projects that help young people and the unemployed develop marketable skills.

Organizing tours of members' workplaces is another way to recognize the value of each member's vocation. The name Rotary originated with the practice of rotating meeting sites among members' places of business, and that tradition remains an excellent way for Rotarians to share their vocations with their club. Those members who find public speaking difficult might prefer to conduct a workplace tour rather than give a classification talk.

If the size of the workplace and the size of your club permit, schedule an occasional meeting in a member's place of employment. Consider inviting young people to participate as well. Getting firsthand knowledge about various occupations may help them make sound career choices. You can also use this opportunity to introduce future prospective members to your club.

Promote Rotary's commitment to high ethical standards

- Post The Four-Way Test on a prominent billboard in your community.
- Display The Four-Way Test and/or the Declaration of Rotarians in Businesses and Professions in your office or work space and use it as a conversation starter to tell your colleagues about Rotary's commitment to business ethics and personal integrity.
- "Walk the talk" by ensuring that your actions in the workplace, community, and family demonstrate a personal commitment to high ethical standards.
- Sponsor an essay contest in which participants describe how they can apply The Four-Way Test to their lives.
- Sponsor a "character literacy" project for young children that integrates lessons about ethics with children's reading activities. For additional information, contact the RI Literacy Resource Group at www.rotary.org/literacy.
- Conduct a RYLA event with special emphasis on ethics.
- Organize a discussion or group workshop on maintaining high ethical standards in the workplace and consider inviting local non-Rotarian business leaders to attend. Following are some recommended discussion questions you can use to get a productive conversation started.

Discussion questions for workshops on ethics

- What are the benefits of making ethical decisions in your profession? In your Rotary club?
- How can one person encourage ethical behaviour in others?
- How can Rotary's high ethical standards influence the community?
- How can Rotary's high ethical standards enhance our public image?
- How do you handle situations in which an unethical decision has been made?

Adapted from RI's "An Introduction to Vocational Service" (255en)

Ryde Hospital Health & Wellbeing Day BBQ



Always start a project with a good laugh



"I'll show you how to burn sausages"



Attendance last meeting

Attendance Last Meeting: 88.89%

Makeups: John Dodd, Bob Kaye-Smith, Charles Kilby, Bob Carroll
Apologies: Les Whitcroft, Artin Etmekdjian, Bob Kaye-Smith, Charles Kilby, Eric Bond, John Dodd, Hameed Fazal, Lydia Scuglia, Nora Etmekdjian, Richard Henricus, Terry Kerim
Guests: Victoria Blichfeldt, Karen Cohen, Judy Wang
Guest Speaker: Jenny Moulder

Looking Ahead...



Oct 25: Club Forum—Strategic Planning and Purple Night
Nov 1: Top Ryde City Update—Leah May
Nov 8: Membership Extension—PDG Tony Castley
Nov 15: 'Apprentice of the Year' Awards
Nov 22: Riverside Rotary Clubs Ethics Debate—Round 1
Nov 29: T B A

Any suggestions? Contact Martin Aston: maaston@optusnet.com.au 02 9808 2574



Birthday

October 24: Ashley Peake — 91st Birthday

Useful Web-Links



- **Rotary International** — www.rotary.org
- **Rotary Down Under** — www.rotarydownunder.com.au
- **Shelterbox Australia** — www.shelterboxaustralia.com.au
- **School of St Jude**— www.schoolofstjude.co.nz/News/Newsletters/tabid/401 Default.aspx

Friday Night Roster for Victoria



Victoria Blichfeldt is currently being hosted by the Dodd family. Feel free to swap as long as all advised.

Who	When
Adrian Hallett	21/10/2011
Hameed Fazal	28/10/2011
Ian Henderson	4/11/2011
Richard Henricus	11/11/2011

Who	When
John Higgins	18/11/2011
David James	25/11/2011
David Johnston	2/12/2011
Bob Kaye-Smith	9/12/2011

Conference 16-18 March 2012—Registration & Booking Information

Conference Registration is available on-line— go to [http:// conference.rotarydistrict9680.org](http://conference.rotarydistrict9680.org) click on 'Registration on-line' in the drop-down menu under 'Registration' A new web page will open for your registration details.

Four basic packages will be offered:

- Full Conference Registration \$350
- Plenary Sessions plus the Masked Ball \$300
- Plenary Sessions only for Saturday & Sunday \$220
- Saturday Plenary Sessions only \$180

Registrants will be able to add any of the following:

- Additional full registration
- Plenary Sessions
- Saturday Plenary Sessions
- Welcome Dinner
- Masked Ball
- Optional Sunday lunch & Focus Group/s (12.30-2pm)

To book your accommodation, select 'Book with Ozaccom' from the drop-down menu under 'Accommodation'.

See you in Wollongong as we 'Go for Gold at the Gong'



Absentee Advice — RING VAL

If you need to give a late apology for non-attendance at this week's meeting, please ring Val Payne (**9874 5787**). Club policy is that you will be expected to pay for your meal if you are absent without timely apology.



This week's Brain Teaser

Oh, dear. The brains hurt last week did they? Here's a simple mathematical one that anyone with 62 fingers can solve.

By moving one of the following digits, make the equation correct. $62 - 63 = 1$

Answer? ... go to www.ryderotary.org.au/brain teasers

Deadline for material in The HUB is **Friday** 5pm unless otherwise arranged.

Other events ...

- ▶ **North Ryde Rotary Book Fair & Market Day**
Date: Saturday 22nd October 2011
Venue: Cox's Road Community Hall
Enquiries: Victoria Crawford 0407 272 495
- ▶ **Ryde Rotary Fellowship Weekend**
Date: 28th — 30th October
Destination: Lithgow
Details: Forthcoming from Peter Cooper
- ▶ **Gladesville Rotary Trivia Night**
Date: Saturday 29th October
Location: Argyle Centre Hall
Details/bookings: Paul Wynn—0407 946 766
- ▶ **Meals on Wheels**
Sunday 30th October, 10.45am
Contact: Bob Carroll
- ▶ **Ryde Rotary Paint Vandalism (Graffiti) Removal Day**
Date: Saturday 5th November (first Saturday in the month)
Time: 8am-10am
Details: Charles Kilby
- ▶ **Australian Rotary Health Christmas Dinner**
Date: Wednesday 7th December 2011
Venue: The Epping Club
Time: 6.30pm for 7pm
- ▶ **Ryde Rotary Golf Day**
Date: Friday 10th February 2012
Venue: Oatlands Golf Club
Details: Forthcoming from Michael Nelson and Ron Thomson
- ▶ **District Conference**
Date: 16-18th March 2012
Venue: WIN Sports & Entertainment Centre, Wollongong
Details: Patrick Longfield (see update previous page)



If you have a Rotary-related item for this calendar, please e-mail it to editor@ryderotary.org.au

Meeting Night Roster

Date	Welcomers		Loyal	Intro	Thanks
25/10/2011	Charles K	Patrick L	Artin E	N/A	N/A
1/11/2011	J Mazlin	Kalma McL	Burkhart F	Tony A	D Johnston

The Rotary Club of Ryde



The Rotary Vision

Rotary is a worldwide organisation of more than 1.2 million business, professional, and community leaders. Members of Rotary clubs, known as Rotarians, provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

There are 33,000 Rotary clubs in more than 200 countries and geographical areas. Clubs are non-political, nonreligious, and open to all cultures, races, and creeds. As signified by the motto "Service above Self", Rotary's main objective is service — in the community, in the workplace, and throughout the world.

Rotary Grace

O Lord and giver of all good
 We thank you for our daily food
 May Rotary friends and Rotary ways
 Help us to serve you all our days.

The Four-Way Test

of the things we think, say & do:

1. Is it the Truth?
2. Is it fair to all concerned?
3. Will it build goodwill and better friendships?
4. Will it be beneficial to all concerned?

Advance Australia Fair

Australians all let us rejoice, for we are young and free;
 We've golden soil and wealth for toil;
 Our home is girt by sea;
 Our land abounds in nature's gifts,
 of beauty rich and rare;
 In history's page, let every stage, Advance Australia Fair.
 In joyful strains then let us sing, Advance Australia Fair!