THE ROTARY CLUB OF RYDE—DISTRICT 9680 CHARTERED 1946

The HUB

Tuesday 20th March 2012

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March
is
LITERACY
MONTH



Rotary International Officers 2011 — 2012



Rotary Club of Ryde

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Club Information



Chartered: 22nd April 1946 Club: #18039 / District: #9680 in NSW, Australia Meeting Place: Level 2, Next Generation Club, next to Ryde Aquatic Centre, 504 Victoria Road, Ryde Meeting Time: Every Tuesday — 6:00pm for 6:30pm Postal Address: Rotary Club of Ryde Inc.

PO Box 90 Rvde. NSW 1680

RSVP extras or absences to: Val Payne 9874 5787



Opinions expressed in The HUB are those of the author and do not necessarily reflect those of the editor or the Rotary Club of Ryde, Inc.

This Week... Maringe Leste Project

Tonight March 20: The Maringe Leste Project: Rtn John Mazlin and

ex-exchange student to Brasil, James Dodd, will tell us about this project, which is being funded by the Club and the

this project which is being funded by the Club and the

Rotary Foundation.

Tonight's Roster

Welcomers Rob Mitchell, Maureen Mulheron

Loyal Toast by Charles Kilby

Guest Speaker introduced by David Johnston

Guest Speaker thanked by John Higgins

If you are unable to fulfill this duty, please arrange your own swap and inform President Ken what you've done.

The "Meeting Night Roster" for the next 3 meetings appears on Page 11

Ken's Korner

y the time you read this the District Conference will be over and our club will have been passed the baton, or whatever is passed on these days, to assist DGE John to run the Conference in 2013. It will be a busy year!

This week's meeting will also be a busy night as we have the induction of two new members, Geoff Nix and John Brown, together with an update on the Maringa-Leste project from Foundation Director John Mazlin We will also have two local young ladies seeking some club sponsorship — Annette Dickerson seeking help to participate in a trek to the Everest Base Camp in conjunction with the Australian Himalayan Education Foundation to aid education in Nepal and Kathryn Dodd seeking sponsorship to run in the City to Surf in aid of Polio Plus.

It is a spouses and partner's night so if you haven't already indicated attendance please contact Val.

I look forward to seeing you all on Tuesday

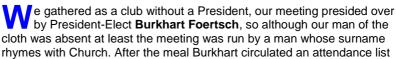
Ken

Retirement

Why are retirees so slow to clean out the basement, attic or garage?

They know that as soon as they do, one of their adult kids will want to store their stuff there.





for next week's double induction meeting. Adrian rose and spoke of many things, most of which I did not hear as I was explaining Rotary to second-time visitor **Jessica Martin**, who came to us through our Tree of Joy program. I think I have convinced her that we are very keen to improve our age demographic, and her joining us would be a big help.

Apparently we are catering for a Ryde City Council event for 70 or 80 people, and something about Spinal Muscular Atrophy – for more details contact Adrian.

PP **Jan Cutler** reminded us that Pride of Workmanship nomination forms must be in by 27th April.

I gave a membership report which I can summarise as 47-4+3=46, and spruiked the Junior Schools Public Speaking Competition for Wednesday.

PP **Geoff Brennan** spoke on working for District, the multidistrict PETS weekend, and concluded that our District Team is actually spending our money fairly well. Exchange Student **Victoria** visited the Home and Away TV set, but was more impressed with Taronga Zoo, a giant Eagle and the fact that it was warm and sunny all week-end! How long can it last?



Susan Thompson, Major Hilton Harmer with PE Burkhart Foertsch

After the fines session PP
David James introduced
Optometrist and Paul Harris
Fellow Susan Thompson,
who in turn introduced
Salvation Army Major Hilton
Harmer. She supports his
mission to the homeless with
free eye testing and glasses:
she has given away over 200
pairs of spectacles to
homeless people in Sydney
so far. Hilton received the

Order of Australia Medal in 2007 for his work with the homeless and marginalised in our society. Hilton said he was impressed by our Ryde Rotary website, and all the good works he saw there. He said Rotary and the Sallies have in common the human touch we bring with our aid: after the food has gone, the shelter no longer needed, what will be remembered is the humanity of those who helped them in their hour of need. Every weekend Hilton and his helpers head out in their trusty old van loaded with clean dry blankets, socks, undies and toiletry kits for those in need. In the Rugby League season he takes a TV set in the van and watches State of Origin and the Grand Final matches with the homeless sitting on blankets around the van. They operate a foot washing and toe-nail clipping service and give a swag to those who need it, doing God's work with the poorest people in our society. I was deeply moved by the harrowing story of a

Last week ... continued



Geoff Nix settles down for a rest at last week's meeting

penniless Kiwi living under a bridge because, not being a citizen or an illegal immigrant; he is not entitled to any social welfare benefits. As if that wasn't enough of a kick in the teeth, some low-life had stolen all his belongings, including his false teeth. His nick-name is probably "Lucky"! Hilton ended by telling us that his brother's wife died of polio many years ago, leaving him with three small children to raise on his own, so his thanks to Rotary for working to eradicate the disease was very sincere. He and Susan were thanked by PP Charles Kilby, and the Polio Plus donation certificates

couldn't have been more appropriate. In conversation after the meeting Hilton repeated an old axiom of Delegation:

"You don't get the result you expect, you get the result you inspect!" This is a succinct summary of the principle that you can delegate authority, but you can't delegate responsibility; that has to be accepted voluntarily by the delegated person.

Allen Horrell

Prostate Cancer Foundation — Supporters Reception

n Wednesday I was privileged to represent President Ken Allen and our club at a function mounted to thank the corporate and community supporters of the Prostate Cancer Foundation of Australia. We were invited to attend because of our support of the Foundation through the golf day proceeds. The first cheque, from an anonymous donor, was presented to cancer survivor and special guest at our golf day, Marty Rhone. When PCFA State Manager for NSW and ACT, Wendy Farrow, visits Ryde Rotary on 17th April, we'll present her with further a donation from our successful golf-day.



Certificate of appreciation presented to Ryde Rotary from PCFA Chairman, Tony Sonneveld

Presentations were held at Kirribilli House and when we were not admiring the view and sampling the magnificent catering, the 60 or so assembled guests were thanked for their generosity by the Foundation's Chairman, Tony Sonneveld OAM. Among them — Commonwealth Bank, AstraZeneca, Pirtek, Crust Pizza ... and the Rotary Club of Ryde.

David James



2012 AUTUMN FASHION PARADE

Presented by the Inner Wheel Club of Ryde

Stock your wardrobe for the new season

Fashion by Stafford Fashions





On Wednesday 21st March Commencing at 10.30am for Parade at 11am

followed by a light luncheon.

At CHERRYBROOK UNITING CHURCH HALL

134 New Line Road, Cherrybrook 2126

Cost \$15

Proceeds to the Children's Cancer Institute
Australia

Rotaractors lead social media workshop for Rotarians

ore than 60 Texas Rotarians gathered in computer labs at a local college in Houston to learn how to set up Facebook and Twitter accounts, upload YouTube videos to their club websites, and download apps like the Rotary Club Locator to their smartphones. The sessions, part of a workshop sponsored by District 5890, were led by Rotaractors and Interactors.

"Social and digital media are growing at an exponential rate, and for many Rotarians, it's harder than ever to keep up with the strategies, tools, and tactics," says Tommie Buscemi, the district's New Generations (Youth) committee chair. "Rotaractors are at that age where a lot of this valuable information is second nature to them."

Rotaractor Nathalie Cras, one of the workshop instructors, says that social media has become the most effective recruiting tool, marketing asset, and communication resource for reaching potential members.

"I have found that the majority of our members make their first contact with Rotaract through websites or Facebook pages," says Cras, a member of the Rotaract Club of River Oaks. "Keeping up with these technologies is crucial to securing the next generations of Rotarians."

Facebook tips

Among the Facebook tips that Cras and about 10 other Rotaractors shared at the reverse mentoring workshop were —

- Make sure you have more than one administrator for the page to ensure continuity when one is unavailable.
- Encourage members who follow you on Facebook to use the "share" link for your posts in order to reach a wider audience.
- Set up a Facebook to link to your Twitter account.
- Link to news stories about club activities through Facebook to increase publicity.
- Use a social media dashboard such as HootSuite to manage multiple websites and social media accounts, and to schedule posts in advance. This helps to minimize the workload for administrators.

Buscemi says the workshop was a huge success, and the district is planning another during the current Rotary year.

"These young leaders were so proud of themselves. They were honoured that the Rotarians were looking at them as the teachers and had that valuable information that Rotarians could use," says Buscemi."

Rotaractors and Rotarians have much to gain by working together. Here are a few examples of Rotaractors serving their communities —

- The Rotaract Club of Ntinda, Uganda, delivered blankets and mosquito nets to 300 underprivileged children in nearby communities. The club raised funds by organizing a joint Rotary/Rotaract mini-marathon.
- Members of the Rotaract Club of Rieti, Italy, raised funds to install a water well in a village in Balaka, Malawi. Rotaractors and Rotarians then spent 20 days in Malawi and helped install the well.
- The Rotaract Club of Surat East, Gujarat, India, conducted a blood donation drive, collecting more than 1,459 units of blood during a single day.

Rotary International News

Rotary Facts

f ever you're stuck for an answer to the question, 'What does Rotary do?', here are a few quick answers for your "elevator speech"

Rotary is a worldwide network of inspired individuals who translate their passions into relevant social causes to change lives in communities.

Made up of over 34,000 Rotary clubs around the world, Rotary International forms a global network of business, professional, and community leaders who volunteer their time and talents to serve communities locally and around the world – and form strong, lasting friendships in the process.

Our motto, Service Above Self, exemplifies the humanitarian spirit of the 1.2 million Rotarians worldwide. Service efforts are directed toward our areas of focus:

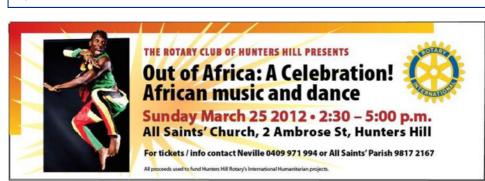
- Peace and conflict prevention/resolution
- Disease prevention and treatment
- Water and sanitation
- Maternal and child health
- Basic education and literacy
- Economic and community development

Model United Nations Assembly (MUNA) - 24th & 25th March

UNA is part of an International Rotary project to educate senior high school students (years 10 - 12) on the United Nations organisation and its vital commitment to world peace along with health, education and living standards around the world. MUNA helps students to develop public speaking and debating skills along with the study of the customs, culture and problems of the world's nations. Delegates attend MUNA wearing the national dress of the country they represent.



MUNA, sponsored by Macquarie Community College, is scheduled for 24th & 25th March at Knox Grammar School, Wahroonga. Schools can register on line at www.muna.com.au



Ryde Rotary Junior School Public Speaking Competition

The first round of the 7th Annual Ryde Rotary Junior School Public Speaking Competition was held last Wednesday night at Eastwood Heights Public School.

Allen Horrell, the convenor of this year's event, welcomed parents, teachers and most importantly, the children for attending the competition.

Mr Lawrence Van Ryn, Principal of Eastwood Heights Public School was thanked for hosting the event again this year. Eastwood Heights has hosted this event for the last 5 years, saving Ryde Rotary from having to charge an entry fee for the competition venue.

Ryde Rotary runs this competition to give junior school students from the Ryde District the opportunity to demonstrate their speaking skills in a public forum. It also allows local schools to showcase the hidden talent that is within our schools in the Ryde District.

27 Students gave 3 minute speeches on a variety of topics ranging from "Living in my Suburb" to "Dear Madam Prime Minister", but the most popular was "Turn Off that TV!" to the discomfort of Channel 10 employee, Rtn David Johnston. He brightened up when one child not only changed the speech to "Turn On that TV!", but also gave MasterChef a plug!

The adjudicators who volunteered their time on the night, Donna Fernandez, Vanessa Thorp and Michele Hilder, had a tough job to select the three finalists to go forward to the final competition to be held at the Ryde Rotary meeting on Tuesday 27th March, but they were up to the challenge. The finalist schools, students and topics are:

School	Student Name	Topic
Hunters Hill Public School	Conan O'Connell	Reach for the Stars
St Kevins Primary School	Joanna Crawford	Our Country
St Michaels Primary School	Natalia Reale-Bryant	Turn Off that TV!

The Rotary Club of Ryde thanks the main sponsor, the Ryde-Eastwood Leagues club for sponsoring all prizes for the contestants, the finalists and their schools.

Other sponsors were Woolworths West Ryde, Fondue2you, Stylesetter International and Channel 10.

With thanks the committee who had worked so hard to put this event together, Rotarians Maureen Mulheron, Kalma McLellan, Geoff Nix, Erdem Toner, Jan Cutler and David Johnson, and photographer Duncan Taylor.







The Adjudicators The Contestants

The Winners



Attendance last meeting

Attendance Last Meeting: 85.37%

Makeups: John Dodd, Ken Allen

Apologies: Artin Etmekdjian, Ashley Peake, Bob Carroll, John Dodd, Mick Nelson,

Noel Dunn, Ron Thomson, Ken Allen, Richard Henricus, Stefan Sojka,

Terry Kerim.

Guests: Victoria Blichfeldt, Geoff Nix. John Brown, Jessica Martin

Guest Speaker: Susan Thompson, Major Hilton Harmer **Rotarian Guests:** Chiming Shea, Chatswood International

Looking Ahead...



Children from local schools have the opportunity to speak on a prepared topic, and then on a surprise topic.

April 3: Vocational Visit and Club Meeting at Tom Kerr Autos

April 10: Club Night - Report on the District Conference, Reports from Service

Chairs, and other Club Business

April 17: Prostate Cancer Foundation of Australia— Wendy Farrow

PCFA State Manager + presentation of Golf Day fundraising cheque

Any suggestions? Contact Martin Aston: maaston@optusnet.com.au 02 9808 2574

Birthday

March 21: 6 year Club Anniversary for Allen Horrell
March 25: Birthday Celebration for Rosina Rocca



We'll be sad if we don't SEE YOU ON TUESDAY ...



f you need to give a late apology for non-attendance at any meeting please ring Val Payne (9874 5787) <u>before</u> 10am Monday. Club policy is that you will be <u>expected to pay for your meal</u> if you are absent without timely apology. Isn't that fair to all concerned?

Court Humour ... real court quote

ATTORNEY: This myasthenia gravis, does it affect your memory at all?

WITNESS: Yes

ATTORNEY: And in what ways does it affect your memory?

WITNESS: I forget

ATTORNEY: You forget? Can you give us an example of something you forget?

Other events ...

▶ 2012 Autumn Fashion Parade (Ryde Inner Wheel)

Date: Wednesday 21st March

Time: 10.30am

Venue: Cherrybrook Uniting Church Hall

Cost: \$15 (includes morning tea)

► MUNA (Model United Nations Assembly

Date: 24 to 25th March

Knox Grammar School, Wahroonga

Out of Africa: A Celebration!

Date: Sunday 25th March 2012

Time: 2.30—5.00pm Venue: All Saints Church. Hunters Hill

Tickets: \$30 for adults, concessions available

Contact: Neville Hodgson, Rotary Club of Hunters Hill - 0409 971 994

► Spinal Muscular Atrophy Fundraiser -

Bike for Life documentary "Eyes Wide Open"

Venue: Cockle Bay Wharf Details: Adrian Hallett

► Rotary Club of Epping 50th Anniversary celebration

Date: Saturday 16th June Time: 6.30 for 7pm Venue: The Epping Club

Details: Graham Stevens 9743 6974

If you have a Rotary-related item for this calendar, please e-mail it to editor@ryderotary.org.au

Friday Night Roster for Victoria

Victoria is presently hosted with Daniel & Kristina Graham — 9873 6096

Who	When
Duncan Taylor	23/3/2012
Steve Thorp	30/3/2012

Who	When	
Tony Abboud	6/4/2012	
Ken Allen	13/4/2012	

Meeting Night Roster								
Date	Welcomers		Loyal	Intro	Thanks			
27/03/12	Mick Nelson	Bill Payne	Patrick L.	_	_			
3/04/12	Val Payne	Ashley Peake	Siddharth M.	_	_			
10/04/12	Ross Rocca	Stefan Sojka	John Mazlin	-	_			

If you are unable to fulfil this duty, arrange your own swap and then advise President Ken





The Rotary Club of Ryde



The Rotary Vision

Rotary is a worldwide organisation of more than 1.2 million business, professional, and community leaders. Members of Rotary clubs, known as Rotarians, provide humanitarian service, encourage high ethical standards in all vocations, and help build goodwill and peace in the world.

There are 33,000 Rotary clubs in more than 200 countries and geographical areas. Clubs are non-political, nonreligious, and open to all cultures, races, and creeds. As signified by the motto "Service above Self", Rotary's main objective is service — in the community, in the workplace, and throughout the world.

Rotary Grace

O Lord and giver of all good
We thank you for our daily food
May Rotary friends and Rotary ways
Help us to serve you all our days.

The Four-Way Test of the things we think, say & do:

- 1. Is it the Truth?
- 2. Is it fair to all concerned?
- 3. Will it build goodwill and better friendships?
- 4. Will it be beneficial to all concerned?

Advance Australia Fair

Australians all let us rejoice, for we are young and free;
We've golden soil and wealth for toil;
Our home is girt by sea;
Our land abounds in nature's gifts,
of beauty rich and rare;
In history's page, let every stage, Advance Australia Fair.
In joyful strains then let us sing, Advance Australia Fair!