



Rotary on the Move

Zones 8 and 7B
Rotary Coordinator Newsletter
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“Reach Within to Embrace Humanity”

Extracted from article by Joseph Derr, *Rotary International News*.

RI President-elect Kalyan Banerjee will ask Rotarians to *Reach Within to Embrace Humanity* during the 2011-12 Rotary year.

Kalyan unveiled the RI theme during the opening plenary session of the 2011 International Assembly, a training event for incoming District Governors.



He urged participants to harness their inner resolve and strength to achieve success in Rotary.

"In order to achieve anything in this world, a person has to use all the resources he can draw on. And the only place to start is with ourselves and within ourselves."

Once Rotarians find their inner strength, he continued, they can accomplish great things in their communities and around the world.

"Discover yourself, develop the strengths within you, and then unhesitatingly, unflinchingly, go forth and encircle the world, to embrace humanity".

"The communities we live in are not built of individual people but of families -- families living in homes together, sharing their lives and their resources and their common destinies. Good families lead to good neighborhoods, and good neighborhoods build good communities."

Rotarians can focus on projects that support families, such as those that provide safe housing or improve maternal and child health.

Continuity in Rotary's work, including polio eradication, is also important. "There are so many things we are indeed good at: working for clean, safe water; spreading literacy; working in so many ways with the New Generations, our youth, in our newest Avenue of Service and assisting them to become the leaders of tomorrow."

Citing Mahatma Gandhi's call to "be the change you wish to see in the world", Kalyan urged Rotarians to also focus on change.

"If we wish for peace, we start by living in peace ourselves, in our homes and in our communities," he explained. "If we wish environmental degradation to stop, if we wish to reduce child mortality or to prevent hunger, we must be the instrument of that change -- and recognize that it must start *within* us, with each of us."

“Redistricting” – Why is it happening? and what does it mean for Rotary in Australia?

Article prepared by PDG Rob Wylie
Rotary Coordinator



A district is a group of clubs within a geographical boundary established by the RI Board for administrative purposes. The activities and organization of a Rotary district exist solely to help individual clubs advance the object of Rotary.

Rotary International policy on size of districts (since 1999) has been as stated as:

“Because districts with a large membership base have distinct advantages over districts with a small number of clubs and Rotarians, and the continual proliferation of small districts has a detrimental effect on the administration and finances of RI, the Board encourages all districts with fewer than 75 clubs and 2700 Rotarians to strive to reach those numbers and encourages districts to merge with neighbouring districts or form international districts, as appropriate, so that those minimums are met.” (Code of Policies, RI Board Nov. 1999)

Accordingly, as Rotary membership has decreased in some countries (including Australia) and increased in other countries, RI has encouraged large districts to split and some smaller districts to merge. The current RI Board moved decisively at its November meeting to enforce this policy by declaring the minimum acceptable district size as 33 clubs and 1200 Rotarians..

The average number of Rotarians in a district worldwide as at 1/7/2010 was 2264 Rotarians in 64 clubs. The average district size in Australia is 1488 members in 52 clubs. Out of 34 Zones in RI, our Zone 8 has the third lowest no of members per district, only two South American districts being lower. So our districts appear small by RI standards, and the Board is keen to reduce the number of districts in Zone 8.

In early December 2010, four Australian districts (9550, 9570, 9670 & 9700) were advised that they would be redistricted by the RI Board on 1 July 2013, and District 9690 was advised they would be redistricted on 1 July 2012. Following an appeal, the merge date for District 9690 has been extended to 1 July 2013. All five districts have the majority of their clubs within Qld and NSW.

Those districts have been asked to submit proposals to RI by 15 March 2011, advising how each district recommends that the clubs in that district be redistributed. Each such proposal must be advised to and voted on by clubs in the affected districts, before it can be submitted to RI.

In a proactive move, the District Governors of Qld and NSW have had ongoing discussion with each other and with Rotary leaders in their respective districts including a meeting of Governors on 14 January, to propose a workable plan for the redistribution of all twelve districts based predominantly in those states. The proposed plan which was agreed on in principle at that time, would if implemented, result in eight new Rotary districts having an average membership of 77 clubs and over 2000 Rotarians.

Following that meeting, it was hoped that the overall plan for the eight districts could be released after all details of boundaries were agreed upon. At this time details of some of the proposed new districts are still under discussion. It is hoped that agreement will be reached in the near future.

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What happens next?

Districts 9550, 9570, 9670, 9690, and 9700 will be merged with other districts on 1 July 2013. That obviously will affect the boundaries of their adjoining districts. They have until 14 March 2011 to apply to the RI Board for exemption. They have been advised that any request for exemption may be rejected and they are therefore required to submit at the same time a proposal on the best way to design such a restructure. At this date (1 February 2011) no redistricting proposals by the current Australian districts have been submitted to clubs for voting, and no proposals have been submitted to the RI Board.

If no proposal is received, or if the Board rejects their proposal, then the Board (on advice from the Redistricting Committee) will design the restructure itself and will advise districts of the result. This could involve merging two districts together, or splitting a district and assigning clubs to neighbouring districts.

To submit a proposal to RI, each District involved in the proposal must first submit that proposal to a vote by all clubs in their district. That will need to be done during this month (February).

The proposal sent to RI must be signed by the DG and DGE of each district involved.

Rotarians who have questions about the position of their own district should contact their District Governor for that advice.

What about other Districts?

The Board has given notice that in the future no district will have fewer than 1200 members or 33 clubs.

Any Rotary district which in the future falls below those minimums is likely to receive prompt advice from Rotary International that it will be redistricted. If present membership trends continue, other Australian districts will be affected over the next few years. All districts should strive to maintain their districts at a membership exceeding 1200 Rotarians.

Be a **Vibrant Club** Your Club Leadership Plan

What is your club like? Is it fun and energetic? Does it stand out and make you proud? Does it have its own identity? Is it known for a signature activity? Are its members diverse? open to new ideas? involved? When you think about your club, is it everything you want it to be?

There is a new message and tone in the revised Club Leadership Plan, titled, *Be a Vibrant Club: Your Club Leadership Plan*. The new guide challenges clubs to evaluate their traditions and current practices, and to consider best practices to implement to become rejuvenated. The designer has also done a great job on the new layout!

Copies have been sent to all DGsE for distribution to Presidents-elect, it is available by download at http://www.rotary.org/RIdocuments/en_pdf/245en.pdf or in hard copy from shop.rotary.org.

“ Getting Women On Board. *Part one* ”

Article by: Kerry Kornhauser

District: Women In Rotary

President Elect

Director of Vocational

Rotary Club of Albert Park, District 9800



In the first of a three-part series, this article looks at the role of women in Rotary.

Worldwide, there are over 1.2 million Rotarians in more than 200 countries and geographical areas, more than 2,500 of those belonging to Rotary District 9800.

And, at its core, Rotary is about its members, who are in the fortunate position of being able to provide input and direction to the organisation and to ensure that it continues its good work.

Women were first formally admitted into Rotary International in 1989, and by the following year there were approximately 20,000 female Rotarians.

Over the next 20 years, numbers have continued to grow, and there are now close to 200,000 female Rotarians worldwide, making up approximately 16% of Rotary membership and 13% of District Governors.

Whilst this growth is clearly positive, the figures still show a major gender disparity - for every female Rotarian, there are five male Rotarians! Why is this the case?

There are a number of barriers to women volunteering in Rotary.

Perhaps arising from the historical factor of women only being allowed to join Rotary relatively recently, a series of Rotary International focus groups from locations as diverse as Buenos Aires, Tokyo, and Sydney found that there remains a strong perception that “women are not allowed or welcomed into Rotary” and that it remains an elite club for wealthy businessmen.

Further, many women simply do not have the opportunities to discover that this is not the case and learn about Rotary through a lack of the informal networking opportunities that men may have.

“It's not deliberate”, writes Connie Glaser, a commentator on gender issues and women in leadership, “it's unusual to invite women to go to the cigar bar, the golf game, the sports event. It's part of the male culture, but a lot of women are excluded, either because it's not of interest to them or it's assumed it isn't”.

There are also social attitudes regarding appropriate gender roles that influence women's decisions about leadership and participation.

Traditionally, women have been associated with the home sphere, and there is often a deeply ingrained preconception (held by both men *and* women) that women are less capable, competitive and productive than men, and lack a task-oriented approach.

Concerns also arise over whether it is possible to become actively involved in Rotary whilst balancing family responsibilities, another factor highlighted by the Rotary International focus groups.

These preconceptions are only strengthened by a lack of women in leadership position in Rotary to act as role models.

So, why is this important and what can be done about it?

In Part Two, I will look at why the lack of women in Rotary is more than just a gender-equality issue. In fact, it threatens the very future of Rotary and its ability to continue its good work in the community.

For further discussion or details on how to join the new National Committee “Women In Rotary” contact Kerry Kornhauser at kerry@travelinn.net.au

“ New programs ”

Information offered by Rob Crabtree
Rotary Coordinator
PDG 9920 2001/2002, Rotary Club of Howick, NZL



Four new pilot programs will allow participating Rotary clubs to experiment with flexible membership requirements and club operations beginning 1 July.

The three-year pilots -- satellite club, associate member, corporate member, and innovative and flexible Rotary club -- were approved by the RI Board at its November meeting.

Each one is designed to improve recruitment, allow for flexibility in club operations and structures, and provide Rotary clubs with an opportunity to explore new and innovative ways to promote member diversity -- all goals of the RI Strategic Plan.

Other potential benefits include improved leadership and engagement among members and increased support of The Rotary Foundation. The pilots will allow RI to collect data and analyse results from the participating clubs to evaluate the effectiveness of each change.

Clubs have until 1 April to submit applications to Rotary International to be considered for a pilot. Information and applications will be sent to each club in early January. Up to 200 clubs will be selected for each pilot. Rotary clubs must have been chartered before 30 June 2009 to be considered.

Satellite Club

The Satellite Club Pilot Program will assess the impact of allowing a Rotary club to conduct multiple club meetings during a week, each taking place at a different location, on a different day, or at a different time.

Rotarians in the satellite club would belong to a host club but would meet at their own time and location and could have their own projects. This structure may be helpful in areas with many rural communities as well as in large metropolitan areas. The pilot could give a small, weak, or struggling club the opportunity to become connected to a larger, active, and vibrant club in a nearby area and receive ongoing support.

Associate Member

The Associate Member Pilot Program gives clubs a tool for teaching prospective members about the club and the expectations of membership before they join. Clubs would determine the length of time a person could remain an associate member before becoming an active member.

The pilot is aimed at potential members who may be uncertain of the commitment involved with membership. It will provide them with an opportunity to get acquainted with a club's members, programs, and projects, thereby increasing retention.

Corporate Member

The Corporate Member Pilot Program will allow a corporation or company in a club's area to become a member of the Rotary club and appoint up to four people to serve as club members. These corporate members will attend club meetings, participate in projects, and vote on club matters, and are eligible to serve as club officers and committee members.

One of the designees must be a member of the corporation's senior executive group, but the others could hold any full-time managerial role.

Only one of the designees would need to attend club meetings at a time, yet each would be considered an official member of the club and would be required to pay RI and annual club dues, as determined by the club.

Innovative and Flexible Rotary Club

Under the Innovative and Flexible Rotary Club Pilot Program, clubs will be allowed to change one element of its format or structure as an experiment. For example, a club might offer family memberships or conduct a blend of online and in-person meetings. The change should not duplicate another pilot, however.

The pilot is focused on encouraging Rotary clubs to be fun, dynamic, diverse, resilient, tolerant, interested in trying new things, member driven, inspirational, and relationship rich.

“Phase Out of World Community Service”

By Ryan Hyland

Rotary International News -- 29 December 2010

The World Community Service and Rotary Volunteers programs will be phased out by 30 June to reinforce the priorities and goals of the RI Strategic Plan and to shift from a program-based model to a resource and support model.

The goal of this new model, approved by the RI Board at its November meeting, is to expand the resources available to clubs for connecting and partnering with each other.

"A significant component of Rotary's new strategic plan is the transformation of Rotary's involvement from monitoring, regulating, and administering specific projects to functioning in a highly supportive mode of providing clubs and districts with essential resources in their international service," says RI Director Kenneth W. Grabeau.



RI Director Kenneth W. Grabeau, 2010-12, USA

The World Community Service program has helped Rotarians find partners for international service projects. RI will continue to fully support Rotarians in their efforts to serve communities in other countries.

While recognizing the importance of Rotary Volunteers, the Board supported an approach to volunteerism that would provide guidance and resources to a greater number of Rotarians, clubs, and districts. Rotarians are encouraged to include volunteers on service projects, both locally and abroad.

"The primary benefits of this evolution are a greater focus on club and district service, enhanced resources in the development of sustainable and more significant projects, and the development of cooperative relationships between and among the participating parties," Grabeau says.

“What about RAWCS?”

From: Susan Schneider (Supervisor, International Service Programs, R.I.)

Sent: Thursday, 27 January 2011 5:57 AM

To: Rob Wylie

Subject: RE: World Community Service

Since many Australian Rotary clubs work through Rotary Australia World Community Service (RAWCS) to support international service projects, the phase out of RI's World Community Service program will have little to no effect on them. It will have no effect on Rotary Australia World Community Service (RAWCS); since RAWCS is an independent activity managed by Rotary districts in Australia, the group can continue to operate as always.



International service projects are the heart of Rotary, and RI will continue to support Rotarians in their efforts to partner on service initiatives. Unfortunately, we do not have any documentation that we can share with you regarding the new framework as it is in the earliest stages of development. Resources currently offered to clubs will be reviewed and those that are working, such as ProjectLINK, will be enhanced to make them even more effective.

We are proud to have such dedicated Rotarians addressing the humanitarian needs of communities around the world. As we transition from administering the WCS program to rolling out the new resource and support model, we will be updating the RI website and developing new resources. In order to assist Rotarians with a smooth transition, we will begin promoting new activities and materials after the conclusion of the program. The new website information and international service resources will be widely promoted when they debut and we invite Rotary clubs in Australia to use them as needed. We look forward to sharing them with the Rotary world when they are finalized.

Kind Regards,
Susan Schneider

“Membership New Outlook”

Presentation to DGs 2011-12 @ International Assembly 2011,
San Diego, USA



Article supplied by PDG Ross Skinner
Assistant Rotary Coordinator

Katie Ischkin, president and founder of the Rotary Club of South Metro Minneapolis Evenings, Minnesota, USA, believes in a new approach to Rotary.

Her Rotary club, chartered in June, has already grown to 25 members, including 12 new Rotarians who were recruited in a three-month period. The club has signed up for its first Matching Grant and international service project and has participated in more than 10 community service or hands-on volunteer efforts.

Ischkin shared her ideas on how to attract young professionals to Rotary during the International Assembly, an annual training event in San Diego, California.

As a "proud, young, female Rotarian," she is among only 2 percent of club members worldwide under the age of 30, and only 11 percent under 40.



Katie Ischkin

"We need to focus on generating interest in young people for the future success of Rotary," she said. "We are faced today with the need to grow not just for the sake of numbers but to create strong, young, global leaders who are going to help continue the success of the Rotary organization."

Ischkin advocates a new outlook on membership and a different approach to club structure.

As a change management consultant, she said she understands people's fear of change. But she stressed that her approach doesn't mean altering the core pieces of the organization or losing what Rotarians hold dear.

"What does change are what I call surface-level elements," she said. "The pieces that individual clubs have the power to shift and redesign, such as meeting times and locations, program structures, club member involvement, and committee formats."

Ischkin's club meets in the evening and lowers costs by not having meals. And it doesn't hold a traditional meeting every week: The third meeting of the month is a happy hour/networking event at different locations in the city, and the fourth meeting is a hands-on volunteering opportunity.

Ischkin added that it's important to understand the mindset of the new generation and manage expectations accordingly. Younger people are "always on the go and truly connected," she explained, whether it's through social networking, text messaging, or other means. They face a lot of pressure to be involved in multiple endeavors and to balance work and personal life. As a result, they may be "on call" with their careers, but they are no less dedicated to service.

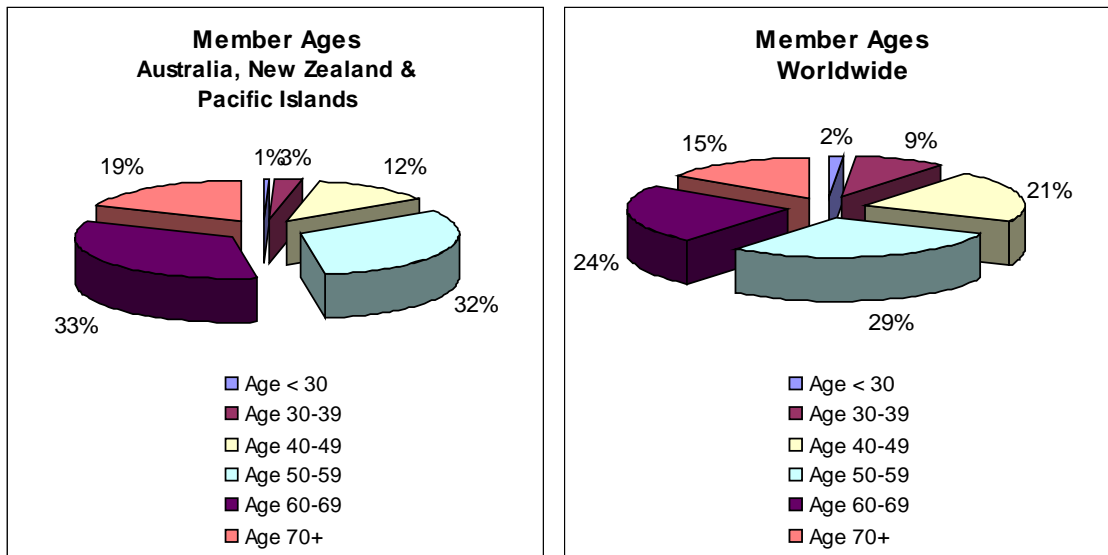
continued on page 8...

"When you're trying to recruit younger members or even sponsor and start a New Generations Rotary club, take time with your club and committee to outline what your expectations are and whether they will align with the younger generation you are trying to attract and work with," she said. "Not every Rotary club can quickly shift gears to attract younger members; it takes time and baby steps."

But for many clubs, she said, "all it takes is opening up your minds and starting to think differently about the future of your club's membership."

Member Ages

Below stats as presented by Katie Ischkin, plus those for the Pacific region (mainly Australia and NZ)



Summary of age groupings of Rotarians:

	Pacific Region	Worldwide
60 - 70+	52%	39%
40 - 59	44%	50%
< 30 - 39	4%	11%
	100%	100%

Women In Rotary

Can Make a World of Difference

only 17% of all members are women!

Engagement
Leadership
Direction
Challenge

Change
Transform
Initiative
Commitment

Contact the Women's National Taskforce to find out how!

Contact:

Kerry Kornhauser:
kerry@travelinn.net.au

Suzanne Campbell:
suzannejoycampbell@gmail.com

Noel Trevaskis:
n.trevaskis@bigpond.com

Share your Club or District Service Project

Below is a Club Service project to share with interested Rotarians, as requested by PDG Rob Wylie in November's 2010 edition of the Rotary on the Move pages 1 and 2:

"I am hoping to collect summaries of good service projects which are worth sharing, ... So would like to hear from Districts or clubs telling me what you have done. Please include a summary, contact details, and a couple of photos, and forward to robwy43@bigpond.net.au. or to this Newsletter editor shalhoubissa@shoal.net.au "

" A Good News Story from Afghanistan "

Press Release (13 Dec 2010) contact: Stefan Sojka

PR Director, The Rotary Club of Ryde – 02 9877 5544 - stefan@cyrius.com.au

Ryde Rotary and the Indigo Foundation celebrate the building a school for 1000 students in Borjegai, Afghanistan.

Sydney, December 2010 – A local Rotary Club has found a way to make a difference in war-torn Afghanistan. Ali Yunespour, an Afghan refugee now living in Sydney was inspired by his involvement in two Rotary programs – Model United Nations Assembly (MUNA) and Rotary Youth Leadership Awards (RYLA) – to do something for his people back home.

Through his work helping newly arrived immigrants from Afghanistan, Ali learned of the work one of his friends had been doing with Indigo Foundation, an Australian NGO, to establish schools in Afghanistan and, convinced of the value of education in bringing peace to the world, resolved to do what he could to further that work.

Ali sought the opportunity to speak to the Rotary Club of Ryde about his thoughts. In early 2009 the club started working with Ali and the Indigo Foundation to formulate a feasibility study for a school for 1000 boys and girls in Borjegai, a location in Afghanistan where schooling is limited, due to very cold winters and the lack of any school accommodation other than tents.

The project approach utilized The Rotary Club of Ryde's strengths in project development and direction and Indigo Foundation's very successful in-country network.

A clearly articulated memorandum committed all parties – including village leaders in Borjegai – to their defined roles, documented the project program and schedule, key milestones and resource commitments, and identified risks and risk management strategies.

The Rotary Club of Ryde provided project direction, high level management and \$76,000 (AUD), covering construction work, school supplies and teachers salaries; Indigo Foundation utilized their tested network and contacts for funds transfer and disbursement and in-country management and administration; the Borjegai community provided a substantial proportion of the manual labour, and, of course, the land for the building.



Construction commenced in April 2010 and was completed in October 2010, an outstanding achievement, evidenced in the accompanying photographs. The school was officially opened recently, the number of people attending the ceremony providing ample evidence of just how significant this development is for the Borjegai community, and how effective it has been at building communities and bridging continents.



Ryde Rotary Club is now considering how to best provide ongoing support for the school, the most likely avenues being provision of school furniture and equipment, as well as teacher training. With the major step of school establishment complete, there is ample opportunity for any interested parties to participate in this life-changing and inspirational "good-news" program.

For individual contact information and further details of the project, visit <http://ryderotary.org.au>

“Recruiting young professionals”

Comments by Frank Hesping

Ambassadorial Scholar 2009-2010



Frank has just completed his scholarship at the University of NSW. He says “Being an ambassador for Rotary was definitely an important fact that my studies were so enriching. I enjoyed especially the several opportunities to speak in front of Rotarians. At all the venues I was very warmly welcomed by Rotarians. I had no negative experience at all.”

Frank had some observations and suggestions for clubs, these are his comments:

As an ambassadorial scholar and not a Rotarian I felt I was a neutral observer during club meetings. I often talked with the involved club presidents after my speech about the history and the future of the club. In general, I realized that many Rotary clubs have problems in trying to recruit new and young members.

Although all visited clubs were aware of this problem many of them had no concrete strategy to solve this problem. It will be central in the future to solve the question of Rotary Clubs become more attractive for young professionals.

At the end of his stay Frank realized that Rotary is not using the full potential they have with their ambassadorial scholars. He said Ambassadorial Scholars represent the young people that many Rotary Clubs are trying to attract.

Frank said it seems to be logical to include ambassadorial scholars in more direct and concrete discussion about the transformation and future of Rotary.

One of the questions that he believes that could be addressed is, what would make Rotary more attractive for us (young professionals) and what do we think why many young professionals leave or don't approach Rotary.

"A Rotary club gives us an opportunity that no social, political, or specialized business club can do. It is strong on the human side; it stands for the individual, unfetters him, appeals to his originality, brings out his latent powers, and puts him at his best by extending him the full measure of his confidence and appealing to the best that is in him — 'service not self.'"

1912-13 RI President Glenn C. Mead in The National Rotarian, January 1912



Glenn C. Mead

Rotary Coordinator Team 2010-11 Zone 8 and 7B

Zone 8 (Australia, Papua New Guinea, Solomon Islands, Timor Leste and Nauru).

Zone 7B (New Zealand, New Caledonia, Norfolk Island, Vanuatu, American Samoa, Cook Islands, Fiji, French Polynesia, Kiribati, Tonga and Samoa).

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